

As the business world plans to enter the next millennium, many eyes are turned towards China. Even the Chinese themselves, an introspective people for a long time, wonder as to where the future will take them as the world changes. While Marx, Lenin and Mao Zedong remain political centerpieces within China, the more pragmatic question is what world view should best guide business relations between China and the capitalists. Indeed, the search may be afoot and in earnest for a new model of international relations, and the man of the decade may well be Kong Fu Zi (551-479 B.C.), or *Confucius* as he is better known to the world through his Latinized name.

Confucius-

The Key For Doing
Business in the
Pacific Rim in the
Twenty First Century

By Charleston E. K. Wang
and John J. Xia